



Week 8: Oct 8-14

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I hope you enjoy your Fall Break!

There is no Activity Assignment for this week.

Specifications

- [R-8] Reading assignment on Chapter 8: Post your answers as text in the appropriate area below to the following six questions. Click on the red "[R-8]" link below and fill in your answers in the text box that opens after you click on the "Write Submission" button. Do not upload your work in a file or put it in the Comments section at the bottom of the window. Insert a blank line between each answer. See the instructions in previous weeks and in a recent Announcement if you do not know how to do this
 1. Imagine you are talking to a band or artist that is just starting to think about going out to perform. Explain to them some reasons why they should start in their local area before considering a regional tour.
 2. Explain what goes into a one-page contract for musicians performing at a venue. What goes into the technical and hospitality riders?

3. Explain the roles of the following live performance personnel: Production manager, front of house engineer, monitor engineer, backline tech crew, lighting designer, and merchandiser.
4. What 5 suggestions would you focus on if you were giving a beginning band or artist advice on how to get themselves booked in a venue?
5. What would you tell them is the most important thing to remember when working with local media? Why is it the most important?
6. What 5 suggestions would you focus on that you think would help them maximize the money they could get from selling their merchandise?



[R-8]

Reading Assignment 8 on Chapter 8 in the textbook. Click on the red "[R-8]" link above and fill in your answers in the text box that opens after you click on the "Write Submission" button. Do not upload your work in a file or put it in the Comments section at the bottom of the window. See the instructions in previous weeks if you do not know how to do this.