



Week 1: Aug 20-26

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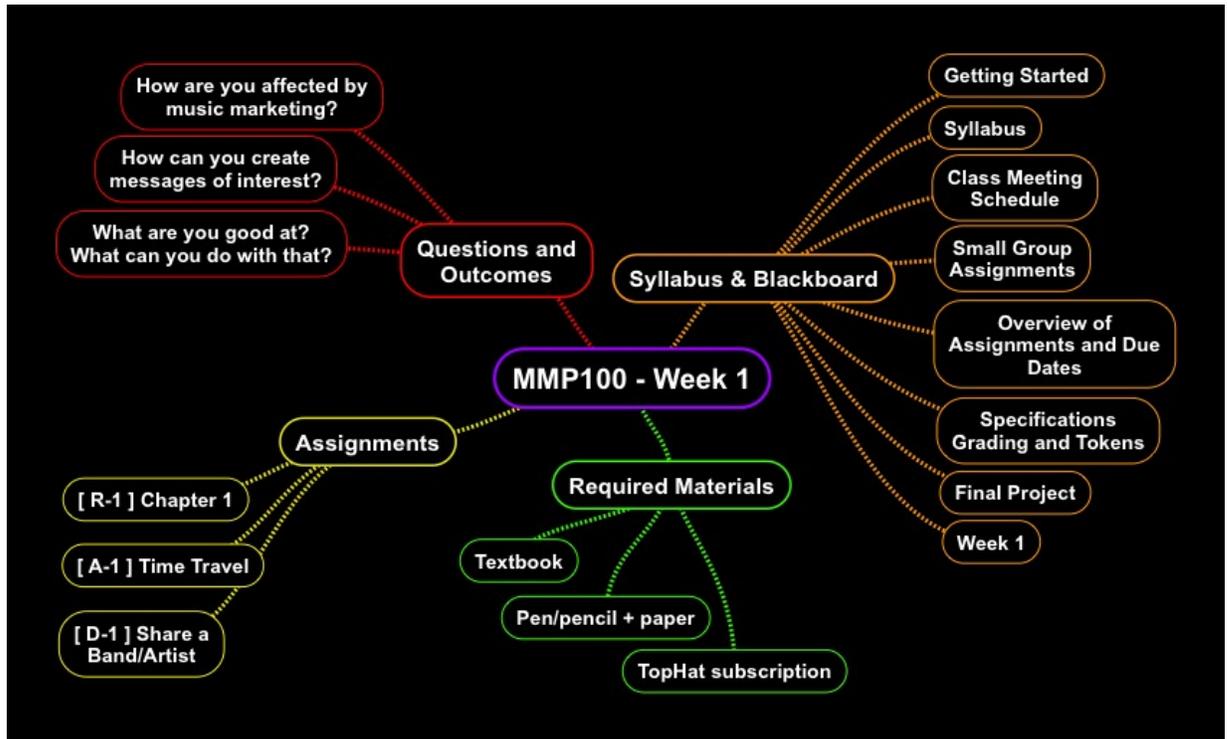
Build Content

Assessments

Tools



Mindmap of Tuesday's class



Start Here



Study

- Click on the link on the left and read the Syllabus carefully. No, seriously, read it! Especially the parts about Specifications Grading and how the assignments are grouped together in four "bundles". I'm guessing that you have never had a class that used this system before, and the sooner you figure out how it works, the easier it will be to get the grade you want. Most students who have taken the class said that they really liked Specifications Grading once they get used to it, and many wish that the system was used in their other classes. After you read the Syllabus, [take the quick survey](#) to help get you into the right mindset.
- If you haven't done so already, orient yourself to the way the class is organized on Blackboard by exploring the links at the top of the left-hand column, including the **Getting Started** page, **Class Meeting Schedule**, the **Assignment Overview with Due Dates**, and the section on **Specifications Grading and Tokens**.
- Read Chapter 1 in the textbook. A print version of [the textbook](#) can be [ordered from the publisher](#) or the BSU bookstore, or purchased in the BSU or TIS bookstores for about \$64. An eBook option is available from the publisher for \$32, which will allow you to read the textbook on a computer or phone for 180 days. Visit [the publisher's website](#) and click on the eBook button.



Below you will find instructions for installing and reading it if you decide to go that route.

Assignments

- [R-1] Note: this square bracket notation is shorthand for "Reading 1" due by 12:30 p.m. on Tuesday, August 28. Here are the specifications for the first reading assignment:

Post the answers in your own words to the following questions below about Chapter 1 in the space below marked "{ R-1 }" in red, while paying attention to the instructions on how to turn them in. Insert a blank line between each answer to make it clear to a reader where one ends and the next one starts.

1. What system for music entertainment did families have before the proliferation of radio in the 1920s? How did radio affect the variety of types of entertainment that people could listen to?
2. What three devices were introduced in 1954, 1979, and 2001 that made it possible for people to listen to music portably and privately?
3. What effect do you think it has on interpersonal communication when you listen to music with headphones instead of through loudspeakers?
4. What drove the growth in record label profits after 1982? What is the evidence for and against the argument that Napster was responsible for the decline in CD sales after 1999?
5. What changes did the Telecommunications Act of 1996 cause in the ownership of radio stations? What effect did that have on what you can find on radio?

6. What are the names of the three major labels today? How has the consolidation of record labels, combined with their focus on quarterly profits, affected what is released to the public? Give the names of one of your favorite artists or bands the label they are signed to.

7. What problems did the iTunes MusicStore solve for consumers and record companies?

- [A-1] Note: this square bracket notation is shorthand for "Activity 1", due by 12:30 p.m. on Tuesday, August 28th. Here are the specifications for the first Activity assignment:

Post the answers to the following questions in the space below, while paying attention to the instructions on how to turn them in. This Activity is called "Time Travel" because you are projecting yourself forward to the last week of the semester and looking back to explain how you achieved the grade that you did in the course. You should use the past tense, since you are talking about things that already happened. Keep a copy of your work to refer to when you work in December on [A-10] and reflect on how the semester actually turned out.

1. What semester grade did you want to get out of the class, and what did you end up with at the end of the semester? How many bundles did you get CREDIT for?
2. What did you adapt to the Specifications Grading system to get the grade you wanted? If you used any Tokens, what did you use them for?
3. What were two or more obstacles that came up in your environment and yourself in this class, and how did you get around each one? For example, how did you deal with conflicts caused by family and work responsibilities, playing sports, a tendency to procrastinate, reticence to ask for help, financial pressures, alcohol/drug use, cell phone addiction, etc.?

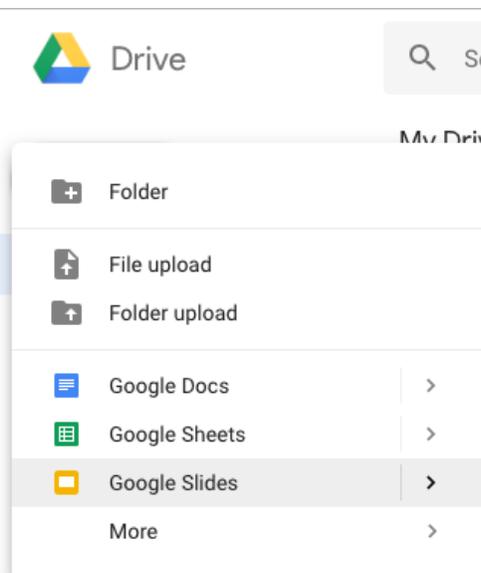
- [D-1] Note this square bracket notation is shorthand for "Discussion 1". Here are the specifications for the first Discussion assignment:

There are two parts to most Discussion assignments, some preparation that you post on Blackboard in advance, and then participation in the discussion on the day your small group is assigned to attend, as listed on the **Class Meeting Schedule**. Click on the link for **Small Group Assignments** to see which of the six groups you have been assigned to. Only groups A and B are required to attend class this Thursday. If you are in groups C or D you will present next week, and if you're in group E or F you will come on the Thursday of the week after that.

You will have one minute on that Thursday to introduce your colleagues to a band or artist that they might enjoy.

Part 1 - Preparation due by midnight on Wednesday, August 22

Create and share a Google Slide presentation in your Google Drive introducing the class to a band or artist that you think some might enjoy. You will need to get a Gmail account if you do not have one yet. You can get to your Google Drive once you have logged into Gmail by going to <http://google.com/drive>, and then creating a new Slides presentation:



Your Slide presentation will consist of three slides:

Slide 1) The name of the band or artist and a picture of them

Slide 2) An embedded YouTube video of them, or a link to one.

Slide 3) Links to their website and/or social media

Do not put extra text on the slides. You may bring notes about what you want to tell us in class on cards or paper. Do not read off of the screen. See the model for [an example of how your presentation should look](#). [This version](#) would not pass. Can you figure out why?

After you have created the Slides you need to share it so that others can see it since you won't have time in class to log into your account. Click on the "Share" button and then the "Get shareable link" button to copy the URL to it.

To turn in your work, post the link that you copied in a new thread to the discussion board below. *All you have to do by August 22nd is to create the slide presentation and share the link on the discussion board. You can then continue to work on the slides up until the time your group presents since the link won't change.*

After you have posted the link to your slides, test whether you shared it correctly by copying the link to it. One way to do this is by opening a private or incognito mode window in your browser and then pasting the link into its address bar. That way you will see if the presentation opens when someone else (like your teacher) tries to access your work.

If you need help, see the tutorial below on how to create and share your presentation.

Part 2, oral presentation on the day of your small group [D-1] presentation

See the **Class Meeting Schedule** to find out which Thursday you are required to attend to present your [D-1]. At that time you will have 1 minute to present your Google Slide presentation. We will step through the slides as you go. In your oral presentation, tell us the name of your band or artist, what style of music they play, how you found out about them, why you like them, and then show a brief excerpt of a video and the links if people want more information.



Tutorial on how to create your Google Slide presentation for [D-1]

Enabled: Statistics Tracking

Attached Files: demo for D-1.pdf (2.571 MB)

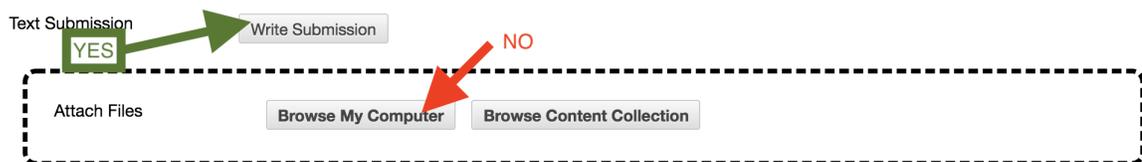
Here is a demonstration of how to make, share, and submit a Google Slide presentation for assignment [D-1].

For yours, don't include a subtitle or extra text like "Incredibly talented one-man band". You can tell us things like that when you give your presentation, rather than reading off the screen.



[R-1]

Reading Assignment 1: Click on the red "[R-1]" link above to open the spot to submit your answers to the seven questions listed in the specifications for [R-1]. Then click on the "Write Submission" button, not the "Browse My Computer" button:



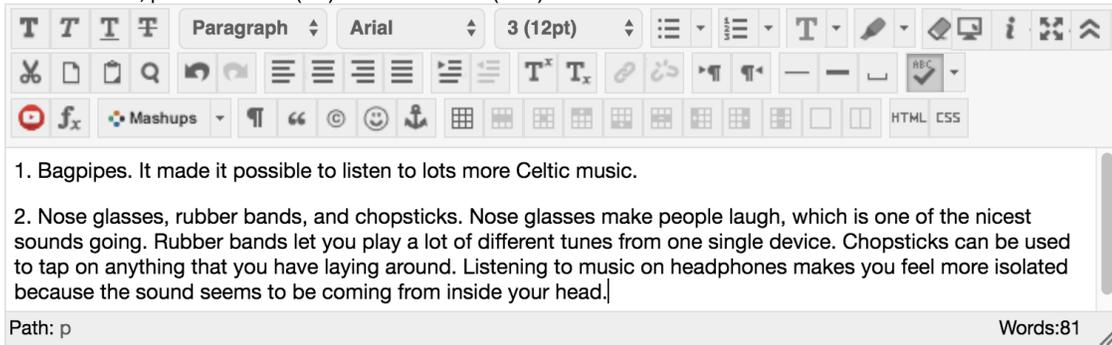
You should then see an area under the "Write Submission" button where you can type or paste in your answers. **Do NOT click on the "Browse My Computer" button. Do NOT put your answers in the ADD COMMENTS section.**

You are not required to include the questions as part of your answers, but you may do so if you wish. You are also not required to number your answers, and it's OK if the numbers get messed up if you copy and paste after doing your work in Microsoft Word, **Do separate each answer from the last one with a blank line in between them, so that it is clear where one answer ends and the next one begins.** When you're done it should start out looking something like this, if these were the right answers to the first two questions:

Text Submission

Write Submission

For the toolbar, press ALT+F10 (PC) or ALT+FN+F10 (Mac).



The screenshot shows a rich text editor interface. At the top, there is a toolbar with various icons for text formatting (bold, italic, underline, strikethrough), paragraph alignment (left, center, right, justified), font color, background color, bulleted and numbered lists, indentation, and other tools like link, unlink, and insert. Below the toolbar, the text area contains two numbered paragraphs:

1. Bagpipes. It made it possible to listen to lots more Celtic music.
2. Nose glasses, rubber bands, and chopsticks. Nose glasses make people laugh, which is one of the nicest sounds going. Rubber bands let you play a lot of different tunes from one single device. Chopsticks can be used to tap on anything that you have laying around. Listening to music on headphones makes you feel more isolated because the sound seems to be coming from inside your head.

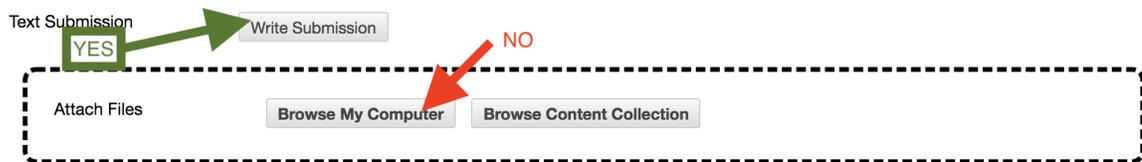
At the bottom left of the text area, it says "Path: p". At the bottom right, it says "Words:81".

After you're finished entering your answers to the six questions, click on the blue "Submit" button. If you mess up you can resubmit as many times as necessary, just get it done before the due date / hour.



[A-1]

Activity Assignment [A-1]: Click on the red "[A-1]" link above to open the spot to submit your answers to the three questions listed in the specifications for [A-1]. Then click on the "Write Submission" button, not the "Browse My Computer" button:



You should then see an area under the "Write Submission" button where you can type or paste in your answers. **Do NOT click on the "Browse My Computer" button. Do NOT put your answers in the ADD COMMENTS section.**



[D-1]

Click on the "[D-1]" link in the title above, and then on the "Create Thread" button.

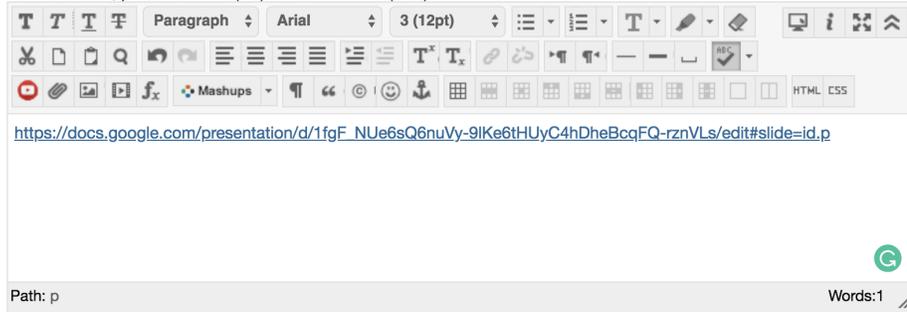
The subject of your new thread should be the name of the band or artist you are recommending.

In the box under the palette of tools, enter the URL for your Google Slide presentation:

MESSAGE

* Subject Robert Willey recommends Jacob Collier

Message
For the toolbar, press ALT+F10 (PC) or ALT+FN+F10 (Mac).



Path: p Words:1

Click **Save Draft** to save a draft of this message. Click **Submit** to submit the post. Click **Cancel** to quit.

Cancel Save Draft **Submit**

I went the extra mile and made my link clickable by highlighting it and then clicking on the link button:



https://docs.google.com/presentation/d/1fgF_NUe6sQ6nuVy-9lKe6tHUyC4hDheBcqFQ-rznVLs/edit#slide=id.p

You may have to fiddle with it a little and try a couple of times until you get this window. Then paste in the UR for your presentation into the "Link Path" box, and if you want clicking on it to open a new window, make the Target be "Open in New Window". Then click on the "Insert" button.

General

Link Path

Browse My Computer

Browse Content Collection

*You can drag a file from your computer to the **Attach File** area or use uploaded file, use the file's permanent URL in the repository.*

Target

Title

After you click on the "Submit" button you should see a listing for your posting looking something like this:

Thread Actions Collect Delete

  	Date	Thread	Author	Status	Unread F
	8/11/18 1:33 AM	Jacob Collier	 Robert Willey	Published	0



MMP 100 YouTube Channel

Videos played in class, and/or that I wish we had time for. Please [send your suggestions by email](#).



Hidden Lecture Notes Week 1

Availability: Item is not available.

Attached Files:  [week 1.pdf](#) (9.012 MB)