



## Overview of Assignments and Due Dates

Build Content

Assessments

Tools



### Assignment Overview

Week	Due	Reading	Activity	Discussion	Final Project
1				[ D-1 ] Band/Artist	
2	Aug 28 by 12:30 p.m.	[ R-1 ] Chap 1 History	[ A-1 ] Time Travel	Part 1) post your preparation work by midnight Aug 22  Part 2) see Class Meeting Schedule	
3	Sep 4	[ R-2 ] Chap 2 Artist's team	[ A-2 ] Band/Artist		
4	Sep 11	[ R-3 ] Chap 3 Traditional marketing	[ A-3 ] Press release	[ D-2 ] Merchandise	
5	Sep 18	[ R-4 ] Chap 4 Digital marketing	[ A-4 ] Branding	Part 1) post your preparation work by Sep 12  Part 2) see Class Meeting Schedule	
6	Sep 25	[ R-5 ] Chap 5 Copyright	[ A-5 ] Social media		
7	Oct 2	[ R-6 ] Chap 7 Record Industry	[ A-6 ] Copyright Criminals documentary		
8	Oct 9	[ R-7 ] Chap 6 Publishing revenue	[ A-7 ] Radio log	[ D-3 ] Sampling role playing  Nothing preparation work to turn in.	
9	Oct 16	[ R-8 ] Chap 8 Live performance		See Class Meeting Schedule	
10	Oct 23	[ R-9 ] Chap 9 Music business today	[ A-8 ] Venues		
11	Oct 30	[ R-10 ] Chap 10 Opportunities in Midwest	[ A-9 ] Ethics	[ D-4 ] Touring  Part 1) post your preparation work by Oct 17  Part 2) see Class Meeting Schedule	
12					
13					
14					
15					
16					
Final Exam	Tuesday, Dec 12 12:00–2:00 pm		[ A-10 ] Reflection		Presentations  post Powerpoint or link by Nov 23

Note:

- You may use one of your Tokens to redo or turn in a Reading or Activity (except [ A-10 ]) assignment late up to 2 weeks after the due date.
- Discussions and the Final Project presentations cannot be made up.